

## What is the Big Blue Roll Cart Program?

The Big Blue Roll Cart, is essentially a large container on wheels designed to hold **all** recyclable goods. This new program follows Dallas' recent successful move to single stream recycling which presently allows residents to load all their recyclables in one blue plastic bag.

The city, which initiated the Big Blue Roll Cart program in July, will begin delivering the carts in November, 2006, to all those who register. To register for delivery of the cart, visit [www.dallascityhall.com/html/recycling.html](http://www.dallascityhall.com/html/recycling.html).

The city has tentative plans to begin twice-monthly pick-up starting in January, 2007. Collection days will align with current recycling schedules. According to city officials, currently, only about 24 percent of Dallas residents recycle. The goal of this new program is to raise that average to more than 50 percent.